

What to Wear

You've scheduled the session and are now frozen in confusion; WHAT do we wear to our photo shoot??? Well, we have some suggestions for you. Welcome to...

Looking Good:

1. Show me your personality! You are more than just khaki pants and a white dress shirt –show it! If red is your favorite color, wear red. NO stripes? Bring them with you. Simple patterns and bold colors look great on in person AND in photos. Choosing a bold color that is similar to your eye color is an awesome choice too.
2. Add **LAYERS** and **TEXTURE**. Think scarves (light weight or winter weight), hats, jackets, blazers, ties, denim, knits and corduroy. Long sleeves under short sleeves, leggings under skirts/dresses. Fun shoes like tall boots or sassy heels. A variety of textures will give your photos some extra punch to go with your great smile.
3. Be a head turner. Wear the blazer that fits just right. Or that dress that makes you feel like a million bucks. It's a fact; clothes that make you feel good make you **LOOK** good. If you have the option, why not wear something that makes you want to smile?
4. Avoid logos, bold patterns and character-wear. Leave Dora and Diego at home. Character-wear and logos may be precious in person but will leave you clueless in twenty years when you look back on your photos and try to figure out who that is on your child's shoes. Keep it timeless and focused on your faces, not your clothes.
5. Along the same lines, pick clothing that fits nicely. It should be neither too tight nor too loose. The clothes should hang on the bodies well, without folding or creasing. And always dress for full-length shots, which means socks and shoes that also match and are in good shape. A lot of times barefoot is best, weather permitting.

Of special note:

- **Kids: Think personality.** Cheerful, fun prints, polka dots, stripes, camo; whatever showcases who they really are. Add some layers and texture (maybe even a tutu, pettiskirt or tie) and voila! Instant photographic art. Most kids aren't comfortable in formal dress and occasionally it can show in their pictures. So, if you have your heart set on your little angel in a suit and tie or an elaborate party dress, make sure to bring a second outfit that is more casual and comfortable.
- **Families & Couples: Coordinating but not matching.** Don't over-match! The whole group does not have to wear black t's and denim. Why not shake it up a bit and show some of who each person is as an individual within the whole? Mom should be the belle of the ball in a dress/skirt or fashionable jeans and ideally, heels! Make sure everyone dresses at the same level of formality; either all dressy or all casual, in similar or complimentary color tones. Examples could be earth tones, jewel tones, sky blue and chocolate brown, etc.
- **Maternity & Newborn: Be who you are.** For maternity, we suggest some simple basics: jeans with a real waist, tight tops that hug the belly, a beautiful dress or flowing skirt and a flattering, comfortable, yet attractive, bra/cropped top/sweater, possibly with a beautiful print. After all, most of this session will be all about the belly. For your precious newborn, au naturale, or just a diaper, is best. We want to capture those beautiful bellies, tiny toes and tooshies. If you have a special outfit be sure to have that ready to go as well. Props work well with newborns too; hats, baskets, bowls, etc

